// VERSION ‘21

PRICING SHEET

CREATIVE RETAINER CONTRACTS
BRAND PHOTOGRAPHY
PORTRAIT SESSIONS
LOGO + BRANDING
PRINT + SIGNAGE

// STEPHANIE FLECHA

GRAPHIC DESIGNER
LAYOUT - BRANDING - SOCIAL - EMAIL - PRINT
PHOTOGRAPHER
LIFESTYLE - PORTRAIT - PRODUCT

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CREATIVE RETAINERS

REOCCURING SERVICES (MONTHLY OR TBD)

[SERVICE OPTIONS]

WEBSITE MAINTNENCE - $250/MONTH
Updating site with new media and information. Initial first time update will be upcharged in order to catch the site up to speed.

Pending the desired changes, initial update can range between $500-$900

SOCIAL MEDIA MANAGEMENT - $500/MONTH

- Facebook and Instagram upkeep.
- Consistent posting numerous times a week. Monitoring of comments, engagement, direct messages, etc.
- Copywriting captions for each post. Strategic hashtag use.
- Design on brand content for story and gallery to digitally advertise services, updates, and new projects occuring with the brand.
- Creation of Instagram Reels when fitting.

PHOTOGRAPHY (CONTENT GRAB) - $250/1 HOUR SESSION
Sessions include time on location, commute, equipment, program subscriptions, and professionally edited photographs. Photography is charged per session as opposed to a flat rate for the month. All photographs may then be utilized for social brand prescence, website, and print materials.

BRAND [PRODUCT] PHOTOGRAPHY

SINGULAR JOB CONTRACT

[SERVICE DESCRIPTION]

Project entails photographing product with models. The pricing reflects coordinating: models, location, commute and lifestyle activities. Jobs that entail travel, boarding, and/or more deliverables than what is outlined below is subject to a different rates and arrangements.

STARTING - $700

- 1-2 Models
- 1-2 Locations
- 16-20 Photographs with high end post production editing.

PORTRAIT PHOTOGRAPHY

FAMILY, COUPLES, HEADSHOTS

[SERVICE DESCRIPTION]

Sessions cover 1 outfit and 30-60m shooting time. Fixed rate covers time on location, commute, equipment, program subscriptions, and professionally edited photographs. Photos are not capped at a certain number, I will provide all the best images captured so the client(s) can enjoy choosing their favorites.

Sessions that exceed 60m or 30m commute time are subject to and additional fee.

PORTRAITS - $350/SESSION

LOGO / BRANDING

[TIER 1] - $500

The client is looking for a refresh of a current logo mark and/or they have a specific vision in mind already; designer steps in to digitally bring the concept to life.

[TIER 2] - $1900

The client is at the very beginning of their branding process. Designer will provide 3 logo concepts. The client will then review and provide direction for the final logo concept. Once a solution has been created, together the designer and client will review color palette options. A final color palette is selected. Final logo is delivered.

PRINT MATERIAL

[SERVICES INCLUDE]

Brochures, thank you cards, invitations, signage, stickers, business cards, and all other branded print materials available upon request.

Rate varies per project.

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